

## REMOVE TEMPLATE BEFORE EXPORTING FINAL FILE

**Safe Area** ■ Text, logos or any other critical elements must not overlap the Safe Area. The Safe Area allows for slight “draw” when cutting. Any elements within the Safe Area risk being cut off when piece is cut to final size.

**Final Trim** — Size of finished piece. Anything that extends beyond the Final Trim into the Bleed Area will be cut off.

**Bleed Area** ■ Extend background color or images beyond the Final Trim into this area to allow for proper cutting.



**one**  
B R A N D

**5.5x4.25"**  
Postcard

Safe Area (5.25"x4.25")

Final Trim (5.5"x4.25")

Bleed Area (5.75"x4.5")

This 4"x2" shaded area must be left blank on one side of all direct mail pieces to allow for addressing.